



Bob Adamson is Chair Professor of Curriculum Reform and Director of the Centre for Lifelong Learning Research and Development at the Education University of Hong Kong. In December 2015, he was named the holder of the UNESCO Chair in Technical and Vocational Education and Lifelong Learning.

Bob was born in Bebington, near Liverpool, in the UK. He studied French at university before training as a teacher. He started his teaching career in Taiyuan, China in 1983. After moving to Hong Kong in 1988, Bob taught in Cheung Sha Wan Catholic Secondary School, Sir Robert Black College of Education and Hong Kong University before taking up academic positions in Queensland University of Technology in Brisbane, Australia and Liverpool Hope University in the UK. He joined Hong Kong Institute of Education (now the Education University of Hong Kong) in 2006.

Bob has published more than 150 books and papers in the fields of language policy, teacher education, comparative education, curriculum studies, pedagogy, and higher education. Since 1989, Bob has acted as a Consultant on English language curriculum development with the People's Education Press in the Ministry of Education in China. He was a member of the team that produced the *Junior English for China* and *Senior English for China* textbook series, which were used by approximately 400 million students.

In 2013, Bob was elected to the Standing Committee on Teacher Education and Professional Development, National Association of Foreign Language Education of the People's Republic of China. In 2013, he was named "Kunlun Expert"(昆仑学者) by the Qinghai Provincial Government in recognition of his 30 years' work in Chinese education. His current work focuses on educational challenges facing ethnic minority students in Hong Kong and mainland China.

In his spare time, Bob enjoys football, cricket, music (piano, mandolin and violin) and flight simulation.